

BMP®71 LABEL PRINTER

The All-In-One Labeler For Your Whole Crew



Catalog Number	Description
BMP71*	BMP71 Label Printer
BMP71-LM	BMP71 Label Printer with LabelMark Software
BMP71-MW	BMP71 Label Printer with Markware Lean Software
BMP71-360-KIT	BMP71 Label Printer with Brady 360 Replacement Program
BMP71-QC	BMP71 Label Printer with Quick Charger
BMP71-SC	BMP71 Label Printer with Soft Case
BMP71-SC-QC	BMP71 Label Printer with Soft Case and Quick Charger
M71-AC-BC	BMP71 AC/Battery Adaptor
M71-ADAPT	TLS/Handimark Media Adaptor
M71-BATT	BMP71 Battery Pack
M71-CABLE	BMP71 USB Cable
M71-CLEAN	BMP71 Cleaning Kit
M71-HC	BMP71 Hardcase
M71-QC	BMP71 Quick Charger
M71-SC	BMP71 Softcase
BMP71-360	Brady 360 Replacement Printer Program

*Label printer ships with Hardcase, Charger/AC Adaptor, 1 Roll of M71-31-423 White Die Cut Labels, 1 M71-R6000 Black Ribbon Cartridge, Roll Adapter, USB Cable, Quickstart Guide, a CD including the Printer Driver, Users Guide and Tutorial.

Catalog Number	Description
Applications	Arc Flash Labeling, Barcode Labeling, Circuit Board Labeling, Data Comm Labeling, Facility, Safety & Maintenance ID, General & Industrial Labeling, Healthcare ID, Laboratory ID, Lockout Tagout Labeling, Panel ID, Product ID, Security ID, Wire & Cable Marking
Print Technology	Thermal Transfer
Print Resolution	300dpi
Print Speed	1.5" per second
Color Capability	Single color print
Max Labels per day	1,000
Keyboard	Full QWERTY
Portability	Yes
Weight	5.49lbs with battery
Dimensions	13.100 in x 9.500 in x 4.600 in
Power Supply	Rechargeable battery or AC power
PC Connectivity	Yes
Stand Alone Printing	Yes
Connectivity Options	USB
Continuous vs. Die Cut	Can print both continuous and die cut labels
Materials Supported	Continuous, die-cut, bulk, over 400 stock parts, custom parts available
Tape Widths	Various sizes from .25 - 2"
Max Label Width	2"
Max Print Width	1.75"
Label Roll Length	50' (500' bulk supplies)
Text sizes	4 to 170pt.
Multi-Line Print	Yes
Print Rotation	Yes
Serialization	Yes
Barcode	39 and 128
Warranty	12 Months - See Terms and Conditions

BRADY 360™ Brady 360™ Replacement Printer Program

The Brady 360™ Printer Replacement Plan supplements the Limited Warranty already provided to you with the purchase of your Brady printer. With this plan, Brady Corporation, in its reasonable discretion, will send a replacement printer in the event that your covered printer requires service during the term of its Limited Warranty. Brady will replace your defective printer with a new printer that has the same or similar functionality and is of the same or greater value.

Limit two new replacement printers per covered printer in each warranty period. The plan must be purchased at the time of printer purchase to be valid.

** Limit of two printers in the first 12 months of initial purchase.

Terms of Brady Corporation's BMP®71 warranty can be found at: www.BradyID.com/bmp71

USA

Customer Service: 1-888-272-3946
 Inside Sales: 1-888-311-0775
www.BradyID.com

Canada

Customer Service: 1-800-263-6179
www.BradyCanada.ca

Mexico

Customer Service: 1-800-262-7777
 Inside Sales: 1-800-262-7777 ext 177
www.BradyLatinAmerica.com



Watch a demo video and request a free sample pack at: www.BradyID.com/bmp71



Y1141355 MS1141355

U.S. Patent No. 7,999,836.
 © 2012 Brady Worldwide Inc. ALL RIGHTS RESERVED

BRADY
 WHEN PERFORMANCE MATTERS MOST™